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Reading Rules!

Mayor Byron W. Brown's 2010 Kids Summer Reading Challenge

Dear Parent:

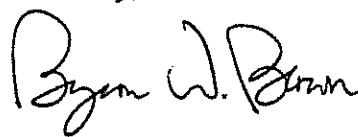
I am proud to announce that this summer I will be sponsoring my **9th Annual Reading Rules! 2010 Kids Summer Reading Challenge**. Once again I will partner with Superintendent Dr. James Williams and the Buffalo Public Schools in an effort to maximize the reading potential of our youth and encourage their developmental success. In previous years more than 4,000 students have already completed the Summer Reading Challenge and discovered that reading can be fun, exciting and rewarding.

The program is easy to participate in and it is open to any child in any public, parochial, private or charter school entering grades K-12 in any school district. All of the instructions and necessary information are included in this brochure.

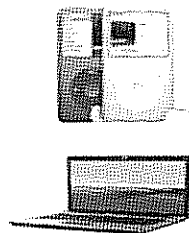
Each child who successfully participates in the Summer Reading Challenge will receive an invitation to the program's final ceremony where he or she will be given a certificate of achievement, prizes donated by area businesses and cultural organizations, and entry into a raffle for the chance to win several great prizes. Last year, prizes raffled off included computers, bicycles, video game systems and other electronic equipment, school supplies and many other items.

I encourage you to enroll your child today and wish you and your family a safe, productive, and rewarding summer. For more information, please call **851-READ (7323)** or log on to www.city-buffalo.com/readingrules

Sincerely,



Byron W. Brown
Mayor



Mayor Byron W. Brown's Division for Youth
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<http://www.city-buffalo.com/ReadingRules>

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